



MEDIA RELEASE

New Sentosa Boardwalk Poised to Boost Island Resort's Infrastructure and Transportation Network

Pedestrian link, featuring 10 travellers, offers an easy 10-minute walk between mainland and Sentosa

Singapore, 29 January 2011 – Sentosa Development Corporation today announced the opening of the Sentosa Boardwalk – the latest addition to the island's comprehensive transport network. Launched by Deputy Prime Minister and Minister for Defence, Mr Teo Chee Hean, the new footbridge spans 700 metres between Sentosa and mainland Singapore, and features five garden-themed landscapes and 10 canopy-covered travellers*, which will make the stroll an experiential one for guests.

As part of Sentosa's S\$300-million Transport Management Plan, the Sentosa Boardwalk was designed and built to prepare for a step-change in guest arrival numbers across Sentosa, which exceeded 17 million in 2010 (January – December), a near three-fold increase in visitorship when compared with the year before. The new link way now caters to guests, especially free and independent travellers and young families, who will be able to enjoy the panoramic view of the harbour before entering Sentosa. Upon crossing the Sentosa Boardwalk, guests can visit the newly opened and conveniently located Sentosa Visitor Centre, which showcases the various attractions and activities available on the island.

"With the opening of this Sentosa Boardwalk, which can accommodate a large throughput of 8,000 people per hour per direction, we believe it will lift the travel experience of our guests and equip us in handling even bigger crowds in the years to come. We encourage everyone to connect to the Sentosa Boardwalk from the MRT line or public bus services at Harbourfront, and enjoy a scenic stroll to Sentosa," said Dr Loo Choon Yong, Chairman, Sentosa Development Corporation, at the opening event which showcased the first-ever Sentosa Parade of iconic characters, as well as a record-making Foot-to-Foot Chain Challenge for the Singapore Book of Records.

In ensuring that guests enjoy accessibility into the other parts of Sentosa, the Red Line and Yellow Line bus service will now include an additional stop at Resorts World Sentosa's (basement) car park, below the Sentosa Visitor Centre. Alternatively, the nearest Sentosa Express monorail station (Waterfront Station) is a short five-minute walk from the Sentosa Visitor Centre.

“Making our guests’ experience as seamless as possible continues to be a priority,” added Mike Barclay, CEO, Sentosa Development Corporation. “With so much to be enjoyed across Sentosa, we recognised the need for the Sentosa Visitor Centre to help our guests digest what is on offer and to decide on their itinerary for the day. Our staff and our interactive kiosks will help visitors to orientate themselves around Sentosa’s play zones and customise their outings according to their preferences. For our tech-savvy guests, we are also preparing to roll out interactive services and mobile applications to make it even more convenient to access information about the island, our packages and our services.”

Extending the Sentosa Experience

Beyond facilitating enhanced connectivity, the Sentosa Boardwalk is poised to become a popular leisure destination. Guests can enjoy Sentosa’s unique island-charm even before they set foot on the island through five tropical landscapes, namely mangrove, rock garden, terrain and hill, coastal flora and rainforest. By creating these tropical landscapes over an area of 2,870 square metres (about the size of six-and-a-half basketball courts), Sentosa aims to attract bird and butterfly species to the Sentosa Boardwalk and encourage greater biodiversity. Over 138 plant species, or 40,700 plants, have been rooted along the bridge to provide guests with shade and, over time, luxuriant greenery to enjoy.

Adding to the relaxing ambience and alfresco setting, the Sentosa Boardwalk also features four food and beverage outlets (Gelateria Venezia, Ooh! Crêpes, Queens and The Wine Company) and two retail outlets (Frangipani Creations and Sentosa Souvenirs) at the Promontory area, to give guests more reasons to enjoy a leisurely stroll along the waterfront area with their families and friends.

Ensuring Environmental Sustainability

In line with Sentosa’s commitment to be an environmentally responsible leisure and lifestyle destination, the Sentosa Boardwalk features a specially designed catchment structure beneath the timber board surface to capture up 120 cubic metres of rainfall, and thus reduces the need for freshwater supplies. This capacity is equivalent to three days of irrigation for the plants on the Sentosa Boardwalk.

Sentosa also selected environmentally-friendly material, such as CULTURE Composite Timber, to create the timber planks. This material is made up of 60 to 70 per cent of recycled hardwoods (e.g. cedar and oak) taken from used furniture, and 20 to 30 per cent of High Density Polyethylene (HDPE) resin. These are in line with Building and Construction Authority’s Green Mark Scheme.

The cost of entering Sentosa via the Sentosa Boardwalk is S\$1. This admission fee is payable at the Sentosa-end of the Sentosa Boardwalk. Guests can also choose to tap their EZ-Link cards at the automated gantry to gain access into the island. To mark the opening weekend, island admission charges via the Sentosa Boardwalk will be waived from 5.30pm on 29 January to 30 January. The Sentosa Boardwalk operates 24 hours daily.

**Travellators run from 7am till midnight daily.*
