



Sentosa Gives Back More with a New Addition to its Annual Community Giving Initiative

- 1,500 Sentosa Fun Passes to be distributed for the ***first time*** to disadvantaged families to experience a fun day out on the island
 - Over \$260,000 in contributions to benefit more than 3,000 underprivileged Singaporeans over the Sentosa Gives week

7 September 2015 – Sentosa Development Corporation (SDC) has introduced a new component to its annual community giving event, Sentosa Gives. In addition to hosting underprivileged children to a day of fun on Sentosa, **SDC will for the first time, distribute 1,500 Fun Passes to disadvantaged families¹**, which entitle them to enjoy five attractions, including complimentary admission to Sentosa. The Sentosa Fun Pass is a value-for-money package that gives guests of all ages access to a whole range of activities on the fun-filled island.

SDC engaged with the National Council of Social Service and Community Chest to help identify disadvantaged families served by Family Service Centres (FSCs) across Singapore. The selected families will be able to redeem their passes for a day of fun on Sentosa anytime in the month of September 2015.

“Community Chest is thankful to SDC for creating an enjoyable experience for our beneficiaries, enabling them to spend time bonding as a family as they enjoy the sights and sounds of Sentosa. This initiative is a great example of how companies can apply their expertise and resources to value-add to the social service sector. Community Chest welcomes and looks forward to such

¹ 1,500 Fun Passes will be distributed to 337 families with a maximum of 6 Fun Passes per family unit.

multi-faceted collaborations that can create an even greater impact for our beneficiaries,” said Ms Ng Ling Ling, Managing Director of Community Chest.

Sentosa gives underprivileged children the ultimate ‘Sentosa Experience’

The opening event held today at the Sentosa Beach Station, kicks off the Sentosa Gives week, traditionally held during the September school holidays. A host of activities will take place on the island from 7 to 11 September 2015 when more than 1,300 children from Voluntary Welfare Organizations (VWOs), special needs schools and charities will be treated to the various attractions and fun experiences on the island.

This year, the children will enjoy the 'Sentosa Experience' with a full day of complimentary visits and rides at 14 attractions on Sentosa, including the newly-opened Sentosa Line cable car, Madame Tussauds Singapore and Trick Eye Museum Singapore. The annual community giving effort rallies the support of the island’s many attractions to ensure the children get as many experiences as possible, including the MegaZip, MegaBounce, 4D Adventureland, Images of Singapore LIVE, Sentosa Merlion, Butterfly Park & Insect Kingdom, S.E.A Aquarium, Fort Siloso-Combat Skirmish LIVE, Tiger Sky Tower, iFly Singapore and Wings of Time. In addition, staff of SDC and the island’s attractions have stepped forward to volunteer as hosts to the children on the island.

Students gain work exposure through the Youth-in-Action programme

Besides the Sentosa Experience and the distribution of the Sentosa Fun Passes, SDC will continue to run its other outreach initiatives such as the Youth-in-Action programme which will see close to 100 students from four secondary schools and Marymount Centre gain work exposure in the leisure and tourism fields. During the programme, they will be mentored by staff working in the island attractions and hotels as they experience in the various functions on the island.

Commenting on Sentosa’s community giving efforts, Mr Chan Mun Wei, Divisional Director, Corporate Planning, SDC said: “Sentosa is a place for everyone and we decided to give out

Sentosa's Fun Passes this year for families to bond while experiencing the many offerings we have on the island. This is the 5th year for Sentosa Gives and we have continued to involve all our staff and island partners in this effort to thank and give back to the community."

A total of more than 3,000 underprivileged members of the community will benefit from Sentosa Gives this year – a figure that is double that of last year's. Sentosa Gives is an annual platform for SDC and its island partners to give back to the community in a tangible way as we continue to ensure that the island remains accessible for all to enjoy the State of Fun.

For a complete listing of our Sentosa Gives initiatives, please refer to ANNEX A.

For media queries, please contact:

Kelly Quek
Senior Executive, Communications
Sentosa Development Corporation
DID: 6279 9393; Mobile: 9646 7926
Email: Kelly_quek@sentosa.com.sg

About Sentosa

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, operation of the various leisure offerings and management of the residential precinct on the island. The Corporation also manages the Southern Islands, and owns Mount Faber Leisure Group which runs Singapore's only cable car service.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive oceanfront and residential enclave bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops.

The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The Tanjong. From 2013 to 2015, Sentosa Golf Club hosted the HSBC Women's Champions,

featuring some of the world's best female golf professionals. In 2016, the Club will see the return of the SMBC Singapore Open, featuring the top male players from the region and beyond.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit: www.sentosa.com.sg.

ANNEX

SENTOSA GIVES INITIATIVES

Sentosa Gives – Sentosa’s annual island-wide community-giving initiative that aims to provide every segment of our society a chance to enjoy the island, while providing an opportunity to engage and unite Sentosa Development Corporation and its Island Partners’ staff for a good cause.

Besides our new Fun Pass Play 5 initiative, various other initiatives were rolled out through the year targeting different segments of our society.

<p>Distribution of Food Bundles <i>Engaging staff in spreading joy and fun beyond Sentosa through the distribution of food bundles.</i></p>	
<p>21 August 2015</p>	<p>Number of food bundles: 100 Number of staff involved: 29 Profile of receivers: Needy elderly staying in Redhill rental blocks Organisation: Food Bank Singapore and Lions Befrienders</p> <p>Contents of food bundles:</p> <ol style="list-style-type: none"> 1) 1kg rice 2) 1L cooking oil 3) 1L UHT milk 4) Cream Crackers (300g) 5) 3 tins of canned food
<p>Sentosa Experience <i>Provides underprivileged children who may not have the chance to visit Sentosa either due to lack of opportunity or family’s financial ability, to visit several attractions.</i></p>	
<p>7 – 11 September 2015</p>	<p>Number of children and caregivers: 1,325 children + 233 adults Profile of children: From local Voluntary Welfare Organisations and special needs schools Number of staff playing host: 122</p> <p>Attractions they are visiting:</p> <ol style="list-style-type: none"> 1) Madame Tussauds Singapore 2) Images of Singapore LIVE 3) Trick Eye Museum 4) MegaZip 5) MegaBounce 6) 4D Adventureland

	<ul style="list-style-type: none"> 7) Sentosa Merlion 8) Butterfly Park & Insect Kingdom 9) Singapore Cable Car Sky Network – Sentosa Line 10) S.E.A. Aquarium 11) Fort Siloso-Combat Skirmish LIVE 12) Tiger Sky Tower 13) iFly Singapore 14) Wings of Time
<p>Youth-in-Action <i>Provides opportunities for secondary school students to be exposed to the myriad of jobs in the leisure and tourism industry.</i></p>	
9 September 2015	<p>Number of students: 93 Profile of students: Students aged 15-17 years old, from Normal Academic or Normal Technical streams Number of staff involved: 76 (56 Sentosa Development Staff and 20 Island Partner staff)</p> <p>Participating schools:</p> <ul style="list-style-type: none"> 1) Kent Ridge Secondary School 2) Commonwealth Secondary School 3) Bukit Merah Secondary School 4) Xinmin Secondary School 5) Marymount Centre <p>Participating Island partners:</p> <ul style="list-style-type: none"> 1) Madame Tussauds Singapore 2) GoGreen Segway 3) Costa Sands Resort 4) Fort Siloso-Combat Skirmish 5) 4D Adventureland 6) Skyline Luge Sentosa 7) Pezzo Pizza Singapore 8) Butterfly Park and Insect Kingdom 9) Siloso Beach Resort
<p>FUN Pass Play 5 (New Addition) <i>Provides opportunities for low-income families to enjoy some of the attractions on the island and spend quality bonding time together.</i></p>	
Whole of September	<p>Number of families: 337 Profile of families: Low-income families</p> <p>Families can choose 5 out of 20 of Sentosa’s attractions, including complimentary island admission.</p>

Updated as at 1 Sept 2015