

Media Release

Sentosa continues Golden Jubilee celebrations by giving back to the Singapore community

- *On behalf of the President's Challenge and Community Chest, President Halimah Yacob received \$3,908,888.88 which was raised through the Sentosa Golden Jubilee Charity Golf*
- *Together with SDC, President Halimah sealed a time capsule containing 50 items that best represent Sentosa Island over the past 50 years*

Singapore, 2 September 2022 – Sentosa Development Corporation (SDC) took its Golden Jubilee celebrations up a notch by celebrating with key partners and guests from the public and private sectors at the Sentosa Golden Jubilee Dinner today. The dinner was graced by Guest-of-Honour President Halimah Yacob. Held on the golden shores of Siloso Beach, the Sentosa Golden Jubilee Dinner brought guests on a journey to reflect on and remember Sentosa's transformation to become one of the world's leading leisure destinations today.

As a culmination of its Golden Jubilee efforts to give back to the larger Singapore community, President Halimah, on behalf of the President's Challenge and Community Chest, was presented with a cheque for \$3,908,888.88 by SDC Chairman Bob Tan, witnessed by Minister for Trade and Industry Gan Kim Yong, Minister for Social and Family Development and Second Minister for Health Masagos Zulkifli, SDC Chief Executive Thien Kwee Eng, Community Chest Advisor Phillip Tan, and Community Chest Chairman Chew Sutat. The amount was raised through the Sentosa Golden Jubilee Charity Golf on 27 and 28 August. 100% of the funds raised through the event will be channelled to benefitting agencies of President's Challenge, as well as more than 100 social service agencies and 200 critical programmes supported by Community Chest that help empower the lives of children with special needs and youth-at-risk, adults with disabilities, persons with mental health conditions and seniors and families in need of assistance.

Giving back to community through Sentosa Golden Jubilee Charity Golf

Jointly organised by SDC, Sentosa Golf Club (SGC), and Community Chest and held at SGC, the Charity Golf saw individuals and organisations coming together in support of President's Challenge and Community Chest. Minister for Trade and Industry Gan Kim Yong and Minister for Social and Family Development and Second Minister for Health Masagos Zulkifli hosted the Charity Golf, which was supported by key donors including FTX Foundation, Singapore Exchange Limited, The Barracks Hotel, and Yeo's.

President Halimah said, "Sentosa holds a special place in Singaporeans' memories, and it is heartening to see how Sentosa and SDC have grown alongside Singaporeans over the past 50 years. It is befitting that SDC has made giving back to the community an integral part of its Golden Jubilee celebrations. The funds raised through the Sentosa Golden Jubilee Charity Golf will go a long way in helping benefitting agencies supported by the President's Challenge and Community Chest. As we celebrate

Sentosa's history, I wish SDC continued success in creating more unique and innovative experiences for all Singaporeans to enjoy."

"As we celebrate the 50th anniversary, we are humbled by the strong support and love from Singaporeans throughout Sentosa's evolution over the years. We also thank Community Chest and all donors, including our Island Partners, for their generous contribution to the Sentosa Golden Jubilee Charity Golf, as we collectively do our part to give back to the Singapore community. Looking ahead, we have a good pipeline of offerings to excite and inspire guests, including our reimagined beach experience anchored by the new Central Beach Bazaar, the upcoming lifestyle precinct at Palawan Beach and the first milestone of the Sentosa-Brani Master Plan, Sentosa Sensoryscape. There are still many facets of Sentosa that have yet to be uncovered, and we welcome guests to come discover these experiences," said SDC Chief Executive Officer Ms Thien Kwee Eng.

"I am heartened that SDC and SGC have made giving back to the community a highlight in its Golden Jubilee celebrations. The success of the Sentosa Golden Jubilee Charity Golf event is testament to the importance of partnerships between the people, private and public sectors in rallying support for communities in need, and I hope many others will likewise be inspired to collaborate with us to give back. Together, in enabling giving as a part of living, we can build a caring and inclusive Singapore for all," said Mr Chew Sutat, Chairman of Community Chest.

Celebrating 50 years and beyond

To commemorate the momentous milestone, SDC has put together a time capsule comprising artefacts and mementoes from Sentosa's history, which would give future Singaporeans a glimpse into Sentosa's growth over the years.

During the Sentosa Golden Jubilee Dinner, President Halimah placed the symbolic last item into the time capsule and sealed it. Entitled 'Fifty Views on Fifty Years', the commemorative e-book features heart-warming stories and memories from 50 personalities, celebrities, and key stakeholders of Sentosa. Members of the public are invited to re-live the stories in 'Fifty Views on Fifty Years' [here](#).

Some of the other items in the time capsule were:

- **Sentosa Heritage Trail booklet** – Jointly launched with the National Heritage Board, the Sentosa Heritage Trail features 30 heritage sites in Sentosa, including Fort Siloso, which was gazetted as Singapore's 74th National Monument in 2022. The Trail underscores SDC's commitment to remembering and preserving Sentosa's history for future generations. Through the Trail, guests can uncover stories of the communities that once lived on the island as well as former landmarks that have been seamlessly integrated into Sentosa's modern landscape.
- **Sentosa Islander membership card** – The Sentosa Islander membership programme was launched to further enable fans of Sentosa to maximise their Sentosa outings through privileges and exclusive access. The programme was revamped in 2022, and guests can now register for a complimentary membership and start to earn rewards such as discounts at participating businesses on Sentosa, complimentary admission to the island, early access to experiences, and more as they spend on the island. In celebration of the Golden Jubilee,

Sentosa Islanders who are Singapore citizens and Permanent Residents can also enjoy one free cable car ride on the Sentosa Line (valid till 31 October 2022).

- **News article on the launch of Sustainable Sentosa strategic roadmap**– In 2021, SDC unveiled the Sustainable Sentosa strategic roadmap, in support of the Singapore Green Plan 2023. The roadmap will see the Sentosa community working together to achieve the island’s dual goals of achieving carbon neutrality by 2030 and becoming a globally recognised, certified sustainable tourism destination. More recently in August 2022, Sentosa was the first island destination in Asia to be conferred the Global Sustainable Tourism Council – For Destinations (GSTC-D) certificate, affirming SDC’s strong push for collective and collaborative whole-of-island efforts towards achieving a more sustainable Sentosa.

Sentosa’s Golden Jubilee celebrations continue, with more commemorative experiences lined up in upcoming months.

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About Sentosa


Sentosa is Asia’s leading leisure destination and Singapore’s premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, and operation of the various leisure offerings and management of the residential precinct on the island.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore’s first integrated resort, Resorts World Sentosa, which operates South East Asia’s first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive oceanfront and residential enclave bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The New Tanjong. Sentosa Golf Club hosts the SMBC Singapore Open and the HSBC Women’s World Championship, featuring some of the world’s best golf professionals.

As a testament to its commitment to sustainability, SDC has been conferred the Global Sustainable Tourism Council – For Destinations (GSTC-D) certificate, making Sentosa the first island destination in Asia to receive this accolade.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore’s goal to be a global destination to work, live and play. For more information, please visit: www.sentosa.com.sg.

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#Sentosa, #Sentosa50, #DiscoveryNeverending

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About Community Chest

As the hallmark of care and share, Community Chest has been uniting the community to fundraise and serve those in need, since 1983.

Community Chest supports more than 100 social service agencies and over 200 programmes to meet underserved, critical social needs. As our fundraising and operating costs are covered mainly by Tote Board, 100% of your contributions goes towards empowering the lives of:

- Adults with disabilities
- Children with special needs and youth-at-risk
- Families in need of assistance
- Persons with mental health conditions
- Seniors in need of support

Find out more at comchest.gov.sg.

National Council of Social Service (NCSS)

NCSS is the umbrella body for over 500-member social service organisations in Singapore. Its mission is to provide leadership and direction in enhancing the capabilities and capacity of our members, advocating for social service needs and strengthening strategic partnerships, for an effective social service ecosystem. Community Chest is the fundraising and engagement arm of NCSS and Social Service Institute (SSI) is the sector capability and transformation arm of NCSS.