



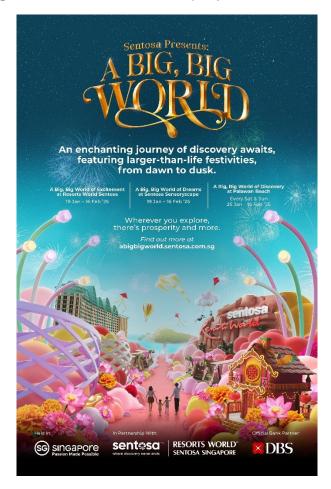




MEDIA ALERT

Usher in a Big, Big Year of the Snake on Sentosa

Larger-than-life experiences continue this Spring with an 88-metre Starlit Dragon, dazzling and colourful floral displays, and a 20-metre Dragon kite



SINGAPORE, 17 JANUARY 2025 – The larger-than-life festivities continue on Sentosa with a refresh of "Sentosa Presents: A Big, Big World", as the island destination ushers in the Year of the Snake. The three unique zones at Resorts World Sentosa, Sentosa Sensoryscape, and Palawan Beach will shed off the activations from the Christmas season to welcome the first buds of Spring. Guests arriving through the Sentosa Gateway will be greeted by an impressive installation of a peach orange Wood Snake with golden yellow motifs, created by local artist JOOheng Tan, diving among blossoms and welcoming guests to the island. Guests can also enjoy these interactive day-to-night offerings from 19 January to 16 February, alongside a range of attractive deals for DBS and POSB debit and credit cardholders.

This marks a continuation of the two-month-long inaugural joint activation of the Sentosa Precinct Partnership. The partnership established in May 2024 among Sentosa









Development Corporation (SDC), Resorts World Sentosa (RWS), DBS Bank (DBS), and Singapore Tourism Board (STB) aims to propel tourism growth and solidify Sentosa's position as Asia's premier island resort getaway and leading lifestyle destination with new and enhanced experiences for both locals and international visitors to enjoy.

A Big, Big World of Excitement at Resorts World Sentosa

Don't miss the chance to usher in an auspicious year ahead with exclusive meet and greet sessions at God of Fortune's House of Huat! Be captivated by the Starlit Dragon Spectacular, a mesmerising dragon dance performance featuring an impressive 88-metre dragon. Watch as its dazzling scales illuminate the night with a symphony of coloured lights, creating an unforgettable spectacle.

Follow the Starlit Dragon as it glides through RWS, passing dazzling displays of prosperity such as the Rising Abundance hot air balloon, before arriving at the beautifully decorated Lake of Dreams. There, the God of Fortune and Fu Lu Shou will greet the dragon, handing out chocolate gold coins and sharing New Year blessings with guests.

On 29 January, the first day of the Chinese New Year, a breathtaking eight-minute spectacle will unfold, featuring an Erhu soloist, Dragon Poi performers, LED drummers, modern dancers and the majestic Starlit Dragon. Celebrate the second day of Chinese New Year, 30 January, with a joyous lion dance performance at the Lake of Dreams.

Visitors will also experience the daily *The Dragon Rises* show at the towering 10-metre LED Pyramid of Prosperity, a light and sound spectacle that brings the vibrant Zodiac characters to life.

Please refer to **Annex A** for more details about the Chinese New Year offerings at Resorts World Sentosa.

A Big, Big World of Dreams at Sentosa Sensoryscape

As guests continue on their journeys of discovery from Resorts World Sentosa to Sentosa Sensoryscape, they will be greeted by a profusion of cherry blossoms along the walkways encircling the Lookout Loop, signifying the arrival of spring.

For the first time, SDC will also set up "18 Blessings in Bloom", floral installations at each of the resting areas that line the entire stretch. Each installation will feature an auspicious greeting, with massive organza flowers and real florals arranged artfully into each frame. Saunter towards Palate Playground and walk through a Wishing Tunnel, where guests are invited to pen their well wishes onto red placards and hang them along the walkway. Look out for the Zodiac readings for the Year of the Snake on large lantern towers to find out the fortune for the upcoming year.

This year, SDC has collaborated with renowned *Xinyao* (Singaporean Chinese folk songs) pioneer, singer-composer and Chinese literature academic Dr Liang Wern Fook, who









composed a bespoke four-line poem about the beauty of Sentosa. Guests can appreciate this poem as they walk further into Sensoryscape, and can also redeem a set of exclusive Sentosa red packets featuring this rhyming couplet.

Additionally, look out for roving mascots of the 'Fu, Lu, Shou, Xi' deities (福禄寿喜) as they bestow well wishes and fortune, as well as lion dance and dragon dance performances during the festive period.

Please refer to **Annex B** for more details about the Chinese New Year offerings at Sentosa Sensoryscape.

A Big, Big World of Discovery at Palawan Beach

Guests can participate in the Flight of Wishes kite fiesta at Palawan Beach with a refresh for the Chinese New Year season. This includes a continuation of the kite-making workshop, with four additional kite templates featuring icons of the festive period, such as a Chinese lantern, firecrackers, as well as one for the Year of the Snake. Be sure to watch out for the Dragon Kite, known for its long body and tail, as it dances across the skies, flown by expert kite flyers from the Singapore Kite Association. Come nightfall, the ethereal The Floating Marvels will continue to amaze guests as they discover more of Sentosa into the evening.

Please refer to **Annex C** for more details about the Chinese New Year offerings at Palawan Beach.

DBS will also be offering exclusive deals and promotions for DBS and POSB cardholders across attractions, hotels and dining establishments on the island including Skypark by AJ Hackett, Equarius Hotel, Hotel Ora, Siloso Beach Resort, iFly Singapore, Sentosa 4D AdventureLand and SkyHelix Sentosa for guests to indulge in the festivities as they explore these unique precinct-wide experiences. Sentosa Islander members can also earn Islander points when they enjoy these deals at participating merchants.

Please refer to **Annex D** for the full list of DBS and POSB deals.

For more information about "Sentosa Presents: A Big, Big World", please visit https://abigbigworld.sentosa.com.sg/

Other images available <u>here</u>.

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Annex A: A Big, Big World of Excitement at Resorts World Sentosa

Program	Date/Time
Starlight Dragon Spectacular	25 - 26 January, 29# - 30 January* (CNY
Usher in good fortune with a dazzling	Day 1 and Day 2), 1 - 2 February, 8 - 9
display as our vibrant 88-metre-long	February, 12 February, 14 - 16 February
dragon lights up the night with a dance of	
prosperity.	Time: 7.30pm
	#On the first day of Chinese New Year (29 January), the Starlit Dragon will be a part of the A Lunar Extravaganza: New Horizons show
	*On the second day of Chinese New Year
	(30 January), the Starlit Dragon
	Spectacular will begin at 8.30pm instead
Big Big Snapshots	19 January - 16 February, daily
Capture joyful moments at our amazing	,,
larger-than-life festive displays where	
happiness fills the air. Take photos at the	
following icons:	
 Rising Abundance (hot air balloon) 	
 Spring Prosperity (stag) 	
 Fortune's Glow (lantern) 	
God of Fortune's House of Huat!	25 - 26 January, 29 - 30 January (CNY Day
[God of Fortune & Fu Lu Shou Meet and	1 and Day 2), 1 - 2 February, 8 - 9
Greet]	February, 12 February, 14 - 16 February
Exchange auspicious greetings and snap	Time: 5.00pm and 6.00pm
selfies with the God of Fortune and his	
lucky friends Fu, Lu and Shou.	
Carnival Fun	
Play exciting claw game prizes, funfair games, and more by Cow Play Cow Moo.	
10-metre LED Pyramid of Prosperity	25 January - 16 February, daily
show The Dragon Rises	20 January 10 Fobridary, daily
Catch the spectacular celebration as the	Time: Every hour from 11.00am – 9.00pm
zodiac animals reunite to ring in the	,
Chinese New Year with an exciting light	
and sound show!	
A Lunar Extravaganza: New Horizons	29 January (CNY Day 1)
show	Time: 7.30pm









Enjoy an eight-minute spectacle celebrating Chinese New Year with a fusion of light, sound, and storytelling. Featuring an Er Hu soloist, dragon poi performers and modern dancers blending traditional and contemporary styles, the performance culminates in the grand emergence of the 88-metre Starlit Dragon, delivering a message of transformation and unity.	
Roar of Fortune (lion dance show)	30 January (CNY Day 2)
Visitors can welcome in a new year of abundance and joy with a breathtaking lion dance performance.	Time: 11.00am









Annex B: A Big, Big World of Dreams at Sentosa Sensoryscape

Programme	Date/Time	
18 Blessings in Bloom floral display	Now to 12 February	
Wishing Tunnel and Zodiac fortune readings	Now to 12 February	
Roving mascots of 'Fu, Lu, Shou, Xi'	Selected times from 29 January (CNY Day	
deities (福禄寿喜)	1) to 2 February	
	11.00am – 11.20am; 12.00pm – 12.20pm; 2.00pm – 2.20pm; 3.00pm – 3.20pm; 4.00pm – 4.20pm; 5.00pm – 5.20pm; 6.00pm – 6.20pm	
Lion Dance on Poles	Selected times from 29 January (CNY Day 1) to 2 February	
	5.00pm – 5.30pm; 6.30pm – 7.00pm	
Dragon Dance	Selected times from 29 January (CNY Day	
	1) to 2 February	
	8.10pm – 8.34pm; 9.10pm – 9.35pm	

Redemption of SDC Red Packets

Guests can redeem the limited edition SDC red packets with the bespoke poem by Dr Liang Wern Fook, with a minimum spend. Redemption is available from now until 12 February.

Sentosa Islander members	\$98 minimum same-day spending in single receipt
Mastercard payments	\$108 minimum same-day spending in single receipt
Non-members	\$128 minimum same-day spending in single receipt

Redemption available at:

- Sentosa Guest Services Counters at Resorts World Sentosa, Imbiah Lookout, Sensoryscape (beside Sentosa Shop), Beach Station, and VivoCity (Level 3).
- Sentosa Shop at Central Beach Bazaar and Sensoryscape (near Imbiah Station)
- Singapore Cable Car Gift Shop (Imbiah Lookout)









Annex C: A Big, Big World of Discovery at Palawan Beach

Programming	Date / Time
Flight of Wishes Kite Fiesta Kite Making Workshop Purchase Ready-made Kites Kite Flying Zone Showcase by Singapore Kite Association, including the 20-metre Dragon Kite* *Dragon Kite flying is subject to wind conditions	Every Saturday and Sunday from 25 January to 16 February 2025 from 3.00pm to 6.00pm. Kite Making Workshop Sessions: 3.00pm, 3:30pm, 4.00pm, 4:30pm, 5.00pm, 5:30pm, 6.00pm (each session lasts about 15-mins, capped at 15 pax per session)
	Kite-flying will stop at 6:30pm
The Floating Marvels As the sun sets, experience a spectacular display of 15-metre inflatables floating above the horizon and casting a magical glow over the serene waters.	Every Saturday and Sunday from 25 January to 16 February 2025. Additional runs from 29 to 31 January (CNY Day 1 to Day 3).
	From 8.15pm to 10.00pm with a 15-minute interval between each audio-visual experience.



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Annex D: Full List of DBS and POSB Deals

Brand	Deal	Deal Validity
Hotel Ora	DBS Exclusive: Complimentary Upgrade from Deluxe Room to the next room category and late Check-out at 1:00pm. Blackout Dates apply.	Now to 25 January 2025
Equarius Hotel	DBS Exclusive: Complimentary Upgrade from Deluxe Room to the next room category and late Check-out at 1:00pm. Blackout Dates apply.	Now to 25 January 2025
Madame Tussauds Singapore	Online promo: 30% off Standard Ticket + Access to Marvel 4D + Digital Photo Souvenir Walk-in promo: 20% off Standard Ticket + Access to Marvel 4D + Digital Photo Souvenir	Now to 31 July 2025
Sentosa Island Bus Tour	30% off tickets	Now to 31 March 2025
Singapore Cable Car Sky Network	30% off Cable Car Sky Pass (Round Trip)	Now to 31 March 2025
SkyHelix Sentosa	S\$4.50 off tickets	Now to 31 March 2025
DinoVenture	20% off tickets	Now to 31 March 2025
Wings of Time	25% off Standard Tickets	Now to 31 March 2025
iFly Singapore	10% off packages	Now to 31 March 2026
Madame Tussauds Singapore	Online promo: 30% off Standard Ticket + Access to Marvel 4D + Digital Photo Souvenir	Now to 31 July 2025









	Walk-in promo: 20% off Standard Ticket + Access to Marvel 4D + Digital Photo Souvenir	
Skypark Sentosa by AJ Hackett	15% off activities	Now to 30 June 2025
Summerhouse Restaurant	15% off total bill	Now to 30 June 2025
Sentosa 4D AdventureLand	15% off entrance tickets	Now to 30 June 2025
Lazarus Sea Sports Centre	15% off water sports rental	Now to 31 December 2025